

RDB 2008 Excellence Awards category descriptions

Business Excellence

1. Community involvement

Projects, programs, events or other efforts with the goal of benefiting the local community.

2. Marketing

Marketing plans, events or other efforts related to either an entire company or a specific project.

3. Business administration

Effective, innovative and/or creative business management practices or programs.

4. Personnel management

Effective, innovative, creative and/or motivational personnel management practices or programs.

5. Education

Programs, policies, events or other efforts with the goal of improving the knowledge and/or quality of life for company employees and/or their family members.

6. Sales

Any effort, program, policy, event or tool used to sell product or services, including model homes, design centers, open houses, showrooms, incentive plans, etc.

Design Excellence I

1a. Custom home less than 3,000 s.f.

Total square footage, not including detached structures, must not exceed 3,000 s.f.

2a. Custom home 3,000 to 3,999 s.f.

Total square footage, not including detached structures, must be between 3,000 and 3,999 s.f.

3a. Custom home 4,000 to 4,999 s.f.

Total square footage, not including detached structures, must be between 4,000 and 4,999 s.f.

4a Custom home 5,000 to 5,999 s.f.

Total square footage, not including detached structures, must be between 5,000 and 5,999 s.f.

5a. Custom home 6,000 to 6,999 s.f.

Total square footage, not including detached structures, must be between 6,000 and 6,999 s.f.

6a. Custom home more than 7,000 s.f.

Total square footage, not including detached structures, must exceed 7,000 s.f.

7a. Custom home development

All homes in the development must be custom and single-family in nature. Development must include infrastructure such as streets, sewer, utilities, etc., as well as landscaping. Land must have been owned and developed by Excellence Awards entrant prior to home sales.

8a. Spec/Model home

Newly constructed (not remodeled) custom home designed and built specifically as a spec home or sales tool. Spec homes must not have been sold before completion. Model homes must remain a model for at least three months before owner occupancy.

9a. Vacation home

Newly constructed (not remodeled) custom secondary residence. Owners must own another/separate home as their primary residence.

10a. Green home

Newly constructed (not remodeled) custom home designed and built with goals of including energy-efficient, environmentally friendly materials, products, designs and/or building practices.

11a. Lower Level

Must be part of a newly constructed (not remodeled) custom home.

12a. Bathroom

Must be part of a newly constructed (not remodeled) custom home.

13a. Kitchen

Must be part of a newly constructed (not remodeled) custom home.

Design Excellence II

1b. Master suite

Must be part of a newly constructed (not remodeled) custom home.

2b. Great room

Must be part of a newly constructed (not remodeled) custom home.

3b. Architectural feature/element

Must be part of a newly constructed (not remodeled) custom home. Examples include but are not limited to custom windows/doors, archways, lighting fixtures,

ceiling treatments, stairways, detailed millwork, etc. Does not include off-the-shelf products such as faucets, appliances, etc.

4b. Outdoor living area

Must be part of a newly constructed (not remodeled) custom home.

5b. Home office

Must be part of a newly constructed (not remodeled) custom home.

6b. Specialty room

Must be part of a newly constructed (not remodeled) custom home. Examples include but are not limited to children's playroom, exercise room, gaming room, etc.

7b. Media room/Home theater

Must be part of a newly constructed (not remodeled) custom home. Can be either a dedicated home theater or multifunction room (e.g. combination family/living/home theater/media room).

8b. Universal design/Aging in place

Newly constructed (not remodeled) custom home designed and built with materials, products and/or a design that benefits inhabitants or their guests with all levels of physical abilities.

9b. Challenging lot

Newly constructed (not remodeled) custom home designed and built on land that presents challenges to the design and/or construction team(s). Challenges can include but are not limited to an odd-shaped lot, environmental, political or structural issues, or relate to local codes/ordinances or other challenging issues.

10b. Use of technology

Newly constructed (not remodeled) custom home that utilizes electronic technology in whole or in part to enhance the standard of living of its inhabitants and/or their guests.

11b. Detached structure

Custom-designed and built structure that is not the primary residence but is located on the same land as the primary residence.

12b. Niche space

Space in a house that is created with a non-traditional purpose in mind. Examples include but are not limited to: reading area, play area, space to display art, sitting space, mud room, etc.

13b. Create your own category

Any category not listed above.